

Faculty of Business Administration: Department of Information Systems Management

The Department of Information Systems Management teaches courses in information systems management for those students who wish to join the B.B.A. program majoring in Information Systems Management. Graduates in this major will have the ability to take up professional jobs in the exciting high technology field of information systems. The curriculum covers detailed study of major information systems technologies. The method of teaching involves hands-on practical experience with the technologies being taught to assist students in understanding the practical application of their studies.

B.B.A Information Systems Management

Rationale

In the rapidly changing world of business, managers need to have up-to-date information to make the best decisions. The way that information is created, analyzed and reviewed is changing with the modern advances in technology. Global communications systems now make information accessible everywhere. To take advantage of the information age, there is a need to train those who want to be specialized people who know how to use information systems to benefit organizations. This program provides the knowledge and skills to create these people.

With the increased importance of Information Technology in all spheres of Business Administration, it is necessary for Stamford International University to produce highly trained graduate students in the field of Information Systems Management. The program has been designed to meet the needs of students interested in pursuing careers that will see them providing businesses with managerial support, advice and consultancy where computing and Information Technology is involved.

Objectives

The course is designed to furnish students with knowledge and skills in Information Systems Management. It will prepare students to solve business problems and to use information systems to support and improve business functions. The curriculum includes general education courses that are designed to provide a working knowledge of humanities, social sciences, basic sciences, mathematics, and languages.

Curriculum Structure

All majors in the Faculty of Business Administration take a set of General Education courses and a common set of courses called the *Professional Core Courses*. Each course below comprises three credit hours, except for PHE, LIB 299, BUS 299, which are one credit hour each, and internships, which are six credit hours.

General Education

35 credits

Humanities (11 credits total)

Required courses (2 credits)

BUS	299	Professional Lectures
LIB	299	Social Service and Etiquette
PHE	XXX	Physical Education

Elective courses (choose 9 credits from the following)

ART	101	Art Appreciation
GEO	101	World Geography
HIS	101	Thailand in Global Perspective
HIS	102	E & W Worlds in Contemporary Perspective
HIS	103	Asia in Global Perspective
HIS	104	Foundation of Western Civilization
MUS	101	Music of World Cultures
PHI	101	Philosophy
XXX	101	Foreign Language (Chinese, French, German, Italian, Japanese, Spanish or Thai)

Social Science (choose 6 credits from the following)

ATH	101	Cultural Anthropology
POL	103	Society and Government
PSY	101	General Psychology
PSY	102	Personality Development
SOC	101	People and Society

Language (9 credits)

ENG	101	College English I
ENG	102	College English II
ENG	103	College English III

Science and Mathematics (9 credits)

ISM	103	Computer Applications
MAT	101	Basic Mathematics
STA	101	Introduction to Statistics

Professional Core Courses

45 credits

ACC	101	Principles of Accounting I
ACC	102	Principles of Accounting II
ACC	314	Managerial Accounting
BUS	206	Principles of Management
BUS	326	Taxation
BUS	331	Operations Management
BUS	421	Strategic Management
ECO	202	Microeconomics
ECO	203	Macroeconomics
LIB	300	Business Communications
FIN	220	Business Finance
ISM	200	Information Technology
MKT	213	Principles of Marketing
BUS	375	Business Research
STA	201	Business Statistics

Major requisites

30 credits

ISM	202	Programming I
ISM	203	Programming II
ISM	300	Data Structures
ISM	312	System Analysis and Design
ISM	321	Information Systems Management
ISM	322	System Design and Implementation
ISM	333	Database System
ISM	411	Computer-Communication Networking
ISM	499	Internship

Major Electives (choose 6 credits from the following)

ISM	307	Graphics Information Display and Retrieval
ISM	340	E-Commerce Management
ISM	344	Web and Graphics Design
ISM	345	Multimedia Applications
ISM	412	Advanced Software Packages
ISM	415	Special Topics in Management Information Systems
ISM	441	Data Communication and LAN Network System
ISM	442	Computer Application and Accounting

3-Year Study Plan: Information Systems Management

First Year

Term I (June Semester)		Term II (October Semester)		Term III (January Semester)	
ENG 101	3	ENG 102	3	ENG 103	3
ACC 101	3	ISM 103	3	ISM 200	3
MAT 101	3	ACC 102	3	STA 201	3
PSY 101	3	STA 101	3	PSY 102	3
ART 101/GEO 101/MUS 101/ PHI101/ HIS 101/102/103/104	3	ART 101/GEO 101/MUS 101/ PHI101/ HIS 101/102/103/104	3	ART 101/GEO 101/MUS 101/ PHI101/ HIS 101/102/103/104	3
PHE xxx	1				
	16		15		15

Second Year

Term I (June Semester)		Term II (October Semester)		Term III (January Semester)	
ISM 202	3	ECO 203	3	ISM 312	3
ECO 202	3	ISM 203	3	ISM 321	3
BUS 206	3	ISM 300	3	LIB 300	3
MKT 213	3	FIN 220	3	ACC 314	3
Free Elective 1/2	3	Free Elective 2/2	3	Major Elective 1/2	3
BUS299/LIB299	1				
	16		15		15

Third Year

Term I (June Semester)		Term II (October Semester)		Term III (January Semester)	
ISM 322	3	ISM 411	3	BUS 421	3
ISM 333	3	BUS 331	3	Minor 4/5	3
BUS 326	3	BUS 375	3	Minor 5/5	3
Major Elective 2/2	3	Minor 2/5	3	ISM 499(Internship)	6
Minor 1/5	3	Minor 3/5	3		
	15		15		15