

Faculty of Business Administration: Department of International Business

The Department of International Business provides courses in International Business for those students who wish to join the B.B.A. program majoring in International Business. Graduates in this major will have gained sufficient international business knowledge and managerial skills to prepare them to work as key personnel in international firms under a very dynamic and competitive environment. The method of teaching combines theories with practical activities to enable students to master the application of their studies.

B.B.A International Business

Rationale

As a result of globalization, the world has become more dynamic than ever. A number of different trade agreements among countries in the form of bilateral, trilateral and multilateral has been signed. International business has increasingly become more and more important and as a country's major source of revenue.

To respond to the challenges of globalization which open up enormous opportunities to those who wish to enter international markets or who have already been in business and would like to expand their business internationally or those who wish to work for international companies, Stamford International University offers a degree in international business to prepare graduates who are knowledgeable and can work well in a very highly competitive and dynamic international business environment.

Objectives

This program aims to develop highly intelligent graduates who will

1. Have a high level of proficiency, skill and ability in International Business Management.
2. Be able to apply the knowledge and skills learned in order to perform effective managerial duties.
3. Have good discipline and moral and social responsibility.
4. Have a positive attitude toward international business functions and appreciate the value of hard work to achieve advancement in management professions.
5. Continue their professional education in International Management and other related fields.

Curriculum Structure

All majors in the Faculty of Business Administration take a set of General Education courses and a common set of courses called the *Professional Core Courses*. Each course below comprises three credit hours, except for PHE, LIB 299, BUS 299, which are one credit hour each, and internships, which are six credit hours.

General Education

35 credits

Humanities (11 credits total)

Required courses (2 credits)

BUS	299	Professional Lectures
LIB	299	Social Service and Etiquette
PHE	XXX	Physical Education

Elective courses (choose 9 credits from the following)

ART	101	Art Appreciation
GEO	101	World Geography
HIS	101	Thailand in Global Perspective
HIS	102	E & W Worlds in Contemporary Perspective
HIS	103	Asia in Global Perspective
HIS	104	Foundation of Western Civilization
MUS	101	Music of World Cultures
PHI	101	Philosophy
XXX	101	Foreign Language (Chinese, French, German, Italian, Japanese, Spanish or Thai)

Social Science (choose 6 credits from the following)

ATH	101	Cultural Anthropology
POL	103	Society and Government
PSY	101	General Psychology
PSY	102	Personality Development
SOC	101	People and Society

Language (9 credits)

ENG	101	College English I
ENG	102	College English II
ENG	103	College English III

Science and Mathematics (9 credits)

ISM	103	Computer Applications
MAT	101	Basic Mathematics
STA	101	Introduction to Statistics

Professional Core Courses**45 credits**

ACC	101	Principles of Accounting I
ACC	102	Principles of Accounting II
ACC	314	Managerial Accounting
BUS	206	Principles of Management
BUS	326	Taxation
BUS	331	Operations Management
BUS	421	Strategic Management
ECO	202	Microeconomics
ECO	203	Macroeconomics
LIB	300	Business Communications
FIN	220	Business Finance
ISM	200	Information Technology
MKT	213	Principles of Marketing
BUS	375	Business Research
STA	201	Business Statistics

Major Requisites**30 credits**

IBM	221	Introduction to International Business
IBM	310	International Trade
IBM	312	International Finance
IBM	335	International Economics
IBM	340	Import Export Management
IBM	350	International Marketing
IBM	355	International Business Law
IBM	445	International Business Management
IBM	499	Internship

Major Electives**6 credits**

IBM	320	Asian Business Studies
IBM	409	Cross Cultural Management
IBM	420	International Logistics Management
IBM	425	International Alliances and Joint Ventures
IBM	449	Current Issues in International Business
IBM	480	Seminar in International Business Management

Minor**15 credits**

Students are required to take a minimum of fifteen (15) credits hours for their minor from courses currently offered at Stamford International University.

Free Electives**6 credits**

Students are required to take a minimum of six (6) credits to fulfill their free electives requirement.

Students from other departments

Students from other departments wishing to take International Business as their minor are required to take IBM 221: Introduction to International Business before taking other advanced International Business courses to fulfill their minor requirement.



