

Faculty of Business Administration: Airline Business Management

Rationale

Airlines and air traffic-related organizations will continue to be challenged as the industry experiences unprecedented changes caused by fuel prices, deregulation, and computerization.

Objectives

This program aims to develop highly knowledgeable graduates who will:

1. Have a high level of proficiency, skill and ability in accounting.
2. Be able to apply the knowledge and skills learned in order to perform effectively as airline industry professionals for industry-specific organizations.
3. Be able to demonstrate personal discipline, moral and social responsibility.
4. Have a positive attitude towards international business functions and appreciate the value of hard work to achieve advancement in the airline industry.
5. Continue their professional education.

Curriculum Structure

All majors in the Faculty of Business Administration take a set of General Education courses and a common set of courses called the *Professional Core Courses*. Each course below comprises three credit hours, except for PHE, LIB 299, BUS 299, which are one credit hour each, and internships, which are six credit hours.

General Education **35 credits**

Humanities (11 credits total)

Required courses (2 credits)

BUS	299	Professional Lectures
LIB	299	Social Service and Etiquette
PHE	XXX	Physical Education

Elective courses (choose 9 credits from the following)

ART	101	Art Appreciation
GEO	101	World Geography
HIS	101	Thailand in Global Perspective
HIS	102	East & West Worlds in Contemporary Perspective
HIS	103	Asia in Global Perspective
HIS	104	Foundation of Western Civilization
MUS	101	Music of World Cultures
PHI	101	Philosophy
XXX	101	Foreign Language (Chinese, French, German, Italian, Japanese, Spanish or Thai)

Social Science (choose 6 credits from the following)

ATH	101	Cultural Anthropology
POL	103	Society and Government
PSY	101	General Psychology
PSY	102	Personality Development
SOC	101	People and Society

Language (9 credits)

ENG	101	College English I
ENG	102	College English II
ENG	103	College English III

Science and Mathematics (9 credits)

ISM	103	Computer Applications
MAT	101	Basic Mathematics
STA	101	Introduction to Statistics

Professional Core Courses**45 credits**

ACC	101	Principles of Accounting I
ACC	102	Principles of Accounting II
ACC	314	Managerial Accounting
BUS	206	Principles of Management
BUS	326	Taxation
BUS	331	Operations Management
BUS	421	Strategic Management
ECO	202	Microeconomics
ECO	203	Macroeconomics
LIB	300	Business Communications
FIN	220	Business Finance
ISM	200	Information Technology
MKT	213	Principles of Marketing
BUS	375	Business Research
STA	201	Business Statistics

Major Requisites**30 credits**

ABM	201	Airline Business Management (Pre: ADB 206)
ABM	202	Airline Technology (Pre: ABM 201)
ABM	204	Aviation Human Factors Management (Pre: ABM 201)
ABM	205	English for Airline Business (Pre: ENG 103)
ABM	206	Food and Beverage for Airlines
ABM	301	Passenger Ground Services Management
ABM	302	Personality Development for Airline Industry
ABM	303	Principles of Airline Marketing (Pre: MKT 213)
ABM	499	Internship (Pre: Completion of all coursework) – 6 credits

Major Electives (6)

ABM	203	Airline In-Flight Services Management
ABM	207	Information Technology for Airlines (Pre: ISM 200)
ABM	304	Principles of Air Cargo (Pre: ABM 201)
ABM	305	English for Flight Attendants (Pre: ABM 205)
ABM	306	Cross Cultural Communications for Airlines
ABM	307	Import & Export Management (Pre: ABM 201)
ABM	308	Aviation Fuel Management (Pre: ABM 201)
ABM	310	Airline Business and Law (Pre: ABM 201)
ABM	399	Airline Seminar (Pre: ABM 201)

Minor**15 credits**

Students are required to take a minimum of fifteen (15) credits as their minor from courses currently offered in a major at Stamford International University.

Free Electives**6 credits**

Students are required to take a minimum of six (6) credits or two courses to fulfill their free electives requirement.

Students from other departments

Students from other departments wishing to take Airline Business Management as their minor are required to take ABM 201 Airline Business Management before taking advanced ABM courses to fulfill their minor requirement.

3-Year Study Plan: Airline Business Management *First Year*

Term I (June Semester)	Term II (October Semester)	Term III (January Semester)
ENG 101 3	ENG 102 (Pre: ENG 101) 3	ENG 103 (Pre: ENG 102) 3
ACC 101 3	ISM 103 3	ISM 200 3
MAT 101 3	ACC 102 3	STA 201 (Pre: STA 101) 3
PSY 101 3	STA 101 3	PSY 102 3
ART 101/ GEO101/MUS 101/ PHI101/ HIS101/102/103/104 3	ART 101/GEO 101/MUS 101/ PHI101/ HIS 101/102/103/104 3	ART 101/GEO 101/MUS 101/ PHI101/ HIS 101/102/103/104 3
PHE xxx 1		
16	15	15

Second Year

Term I (June Semester)	Term II (October Semester)	Term III (January Semester)
ABM 201 3	FIN 220 (Pre: ACC 101) 3	ABM 206 3
ABM 202(Pre: ABM 201) 3	ECO 203 (Pre: ECO 202) 3	ACC 314 (Pre: ACC102) 3
BUS 206 3	ABM 204 (Pre: ABM 201) 3	LIB 300 3
MKT 213 3	ABM 205(Pre:ENG 103) 3	ECO 202 3
Free Elective 1/2 3	Free Elective 2/2 3	Major Elective 1/2 3
BUS299/LIB299 1		
16	15	15

Third Year

Term I (June Semester)	Term II (October Semester)	Term III (January Semester)
ADB 301 3	BUS 331 (Pre: BUS 206) 3	ABM 499(Internship) 6
ABM 302 3	BUS 375 (Pre: STA 201) 3	BUS 421(Pre:ACC102,BUS206, FIN220,MKT213) 3
ABM 303 (Pre: MKT 213) 3	Minor 2/5 3	Minor 4/5 3
Major Elective 2/2 3	BUS 326 (Pre:ACC101) 3	Minor 5/5 3
Minor 1/5 3	Minor 3/5 3	
15	15	15