BACHELOR OF BUSINESS ADMINISTRATION CONCENTRATION IN INTERNATIONAL RELATIONS



BANGKOK



The study of International Relations is becoming ever more important as our world becomes more interconnected. But what exactly is International Relations all about?

Traditionally, International Relations sets out to examine and analyze a global environment that is composed principally of sovereign states that pursue, promote, and protect their respective national interests. However, since the 1990s, its scope has expanded and now it deals with the nature of the changing relations and linkages between states and non-state actors. More importantly, it aims to explain the mechanics of the international system – the forces, factors and interests, customs, rules, norms, institutions and organizations that both define the world today and impact our lives.

This concentration in International Relations is a Business Administration program which further develops the students' aptitude in the area of political awareness, economic understanding, and international cooperation. Other highlights are:

- Case study concentration on ASEAN and the Asia-Pacific region
- Learn about Conceptualization, Linkage, Analysis, and Prescription/Prediction - useful methodologies for future careers
- · Job market oriented, emphasis on Applied International Relations

CAREER OPPORTUNITIES

- Careers in government, journalism, law, intergovernmental organizations, non-governmental organizations, international business (risk analysis, consulting), and academia.
- Studying International Relations gives the student many useful transferable skills including:
 - The ability to research, source and examine information thoroughly
 - The capacity to critically analyze evidence and construct coherent arguments
 - Excellent writing and speaking capabilities
 - Strong competency in intellectual and creative endeavors
 - Teamwork in multi-cultural environments
 - Solid understanding and appreciation of global politics

OU Business School

Dual Degree Option

- Bachelor of Business Administration
- BA International Relations

Stamford International University has a collaboration with **EU Business School in Barcelona, Geneva and Montreux.** Students taking the International Pathway will study their first two years at Stamford International University and spend two additional years at EU Business School, at one of the aforementioned campuses in either Spain or Switzerland. Students will receive two degrees on graduation.

FACULTY MEMBERS

Ricardo Lucio Ortiz | USA

Head of International Relations Program

Mr Ortiz has a B.A. from Loyola Marymount University with a major in Political Science and a double minor in History and Asia-Pacific Studies, and an M.A. in Southeast Asian Studies (specialization in International Relations). He studied under the MIR Program at the Faculty of Political Science, Thammasat University. Since 2001, he has worked in universities in Thailand and travelled extensively throughout ASEAN. Mr Ortiz has accumulated experience in the fields of higher education as a lecturer/ administrator, and government consulting as a researcher.





International Relations Student Project

CURRICULUM STRUCTURE | 160 CREDITS

General Education 40 credits

Humanities	4 credits
Social Sciences	8 credits
Languages	12 credits
Science & Mathematics	16 credits

Basic Core Courses 40 credits

ACC 101	Fundamental of Financial Accounting
ACC 102	Managerial Accounting
BUS 206	Principles of Management
ECO 200	Introduction to Economics
LAW 201	Business Law
MKT 213	Principles of Marketing
LIB 300	Business Communication
MGN 221	Human Resource Management
BUS 421	Strategic Management
FIN 220	Business Finance

Major Required Courses 32 credits

BUS 331	Operations Management
MGN 360	Leadership
BUS 375	Business Research
BUS 421	Strategic Management
MGN 221	Human Resource Management
MKT 220	Consumer Behavior
MGN 384	Project Management
LIB 235	Professional Ethics

Major Elective Courses* 28 credits

Select 7 subjects for a total of 28 credits from the following

IRR 200	Introduction to International Relations
IRR 201	Introduction to Comparative Politics
IRR 230	Methods of Research in International Relations
IRR 250	International Political Economy
IRR 270	International Organizations
IRR 300	International Law and Trade Policy
IRR 330	International Security: Conflict and Cooperation
IRR 350	Global Development Strategies
IRR 430	Foreign Policy Analysis
IRR 450	Geopolitics and Grand Strategic Thinking
IRR 470	Model Conceptualization in International Relations

*Not all major elective courses are available every semester.

Free Electives	8 credits
Internship	12 credits

INTERNATIONAL **UNIVERSITIES**

Stamford International University

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