

BANGKOK



Are you interested in the exciting world of international travel? Our Airline Business Management program covers everything from the ground to 30,000 feet.

Dynamic: The program will fully prepare you for the three principal areas of the aviation industry: service, technology, and ground management.

Interactive: You will meet and interact with industry experts and aviation companies, giving you a deeper insight into the actual business environment.

Job - ready: You will have an internship with major domestic and international level airlines with on-the-job training, and hands-on experience. You will be treated just like full-time staff, under the guidance of a professional crew. You will be prepared and ready to work in all areas of the aviation industry.

With the MOU between Stamford and the Light Aircraft Association Leisure Flying Club (LAAF), Stamford is the first university in Thailand where students can obtain their Ultra-Light Pilot License (UPL) after passing the test. This has a huge advantage for students who choose to study for a commercial pilot license in the future. The UPL license is approved by the Department of Civil Aviation in Thailand.

CAREER OPPORTUNITIES

The program equips you with the skill set and English proficiency needed to pursue your dream job in the aviation industry. Careers such as:

- Flight Attendant
- Airline Administrative Support
- Ground Operations Agent
- Flight Dispatcher
- Passenger Service Agent
- Airline Flight Instructor
- Airline Manager
- Air Traffic Control Officer
- Sales and Distribution Agent
- Catering Agent
- Crew Roster Officer

VaughnCollege
of aeronautics and technology

Dual Degree Option

- BBA – Airline Business Management
- BSc – Airline Management

Stamford has a collaboration with **Vaughn College, New York** - a private institution devoted exclusively to the field of aviation, management, engineering and technology.

Airline Business Management graduates who meet the minimum GPA requirements can opt for the dual degree option to continue their study at Vaughn College. Students will study for an additional two semesters in New York and will receive two degrees on graduation.



Manhattan, New York

APPLY NOW!
INTAKES: MARCH, JULY, NOVEMBER

Rungkaew Katekaew | Thailand

Director of Airline Business Management Program

Ms Katekaew has over 10 years of experience in Airline Business Management with leading world-class airlines. She has a Master's degree in Organization Management and Managerial Communication from USA and is a member of IATA and ICAO

Colin Law | Australia

Associate Director of Airline Business Management Program (Hua Hin Campus)

Mr Law has over 9 years of working experience in aviation industry and 8 years in academic fields. He specializes in Airline Business Management, Ground Service Operations, Customer Services, Marketing, Management, Consumer Behavior, Analyzing, and Training. He has a MBA in Marketing and a Bachelor's degree in International Business from Australia.

Dr Chusak Rangsit | Thailand

Lecturer

Dr Rangsit has over 35 years in the aviation industry, with experience as a cabin attendant, air purser, technical cabin instructor, in flight manager, and technical specialist. He has a Master of Public Administration from Thaksin University, and Bachelor of Education from Chulalongkorn University and is a member of ICAO.

Dr Suttha Sanpetpanich | Thailand

Lecturer

Dr Sanpetpanich has over 27 years of experience in aviation industry as a cabin crew, air purser, committee in aircraft specifications and operations, and technical aircraft inspection and instructor. He specializes in International Service Business and Aviation & Tourism Industries. He holds a Doctor of Science in International Service Business Management and a Master of Science in Aviation Management.

General Education 40 credits

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|-----------------------|------------|
| Humanities | 4 credits |
| Social Sciences | 8 credits |
| Languages | 12 credits |
| Science & Mathematics | 16 credits |

Basic Core Courses 40 credits

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|---------|-------------------------------------|
| ACC 101 | Fundamental of Financial Accounting |
| ACC 102 | Managerial Accounting |
| BUS 206 | Principles of Management |
| ECO 200 | Introduction to Economics |
| LAW 201 | Business Law |
| MKT 213 | Principles of Marketing |
| LIB 300 | Business Communication |
| STA 201 | Business Statistics |
| ENT 201 | Innovation and Creativity |
| FIN 220 | Business Finance |

Major Required Courses 48 credits

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|---------|-----------------------------------------------------|
| ABM 201 | Airline Business Management |
| ABM 202 | Airline Technology |
| ABM 204 | Aviation Human Factors Management |
| ABM 205 | Communications for Airline Business Management |
| ABM 206 | Flight Catering Management |
| ABM 207 | Introduction to Ticketing and Reservations |
| ABM 301 | Passenger Ground Services Management |
| ABM 302 | Personality Development for Airline Industry |
| ABM 303 | Principles of Marketing for Airlines |
| ABM 310 | Airline Business and Law |
| ABM 401 | Airline Quality and Risk Management |
| ABM 312 | Advanced Computer Reservation Systems and Ticketing |

Major Elective Courses* 12 credits

Select 3 subjects for a total of 12 credits from the following

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|---------|---------------------------------------------------|
| ABM 203 | In-Flight Services Management |
| ABM 208 | Air Travel Industry Management |
| ABM 304 | Principles of Air Cargo |
| ABM 309 | Airline Operations Management |
| ABM 402 | Safety and Security Management System in Airlines |
| ABM 403 | Air Traffic Control Management |
| ABM 404 | Flight Dispatcher |
| ABM 405 | Airline Strategic Development |
| ABM 409 | Cross Cultural Communications for Airlines |
| ABM 410 | Pre-Aviator |
| ABM 411 | Airport Management |

*Not all major elective courses are available every semester.

Free Electives 8 credits

Internship 24 credits