



Public Disclosure of Student Achievement

Institution Name: STAMFORD INTERNATIONAL UNIVERSITY

Business Unit(s) included in this report: FACULTY OF BUSINESS & TECHNOLOGY

Academic Period Covered: Academic Year 2017 - 2018

Date Submitted: March 2019

PROGRAM	INDICATOR	RESULT
BBA AIRLINE BUSINESS MANAGEMENT RAMA 9 CAMPUS	JOB PLACEMENT RATES (AS APPROPRIATE)	72%
BBA INTERNATIONAL BUSINESS MANAGEMENT RAMA 9 CAMPUS	JOB PLACEMENT RATES (AS APPROPRIATE)	78%
BBA INTERNATIONAL HOTEL MANAGEMENT RAMA 9 CAMPUS	JOB PLACEMENT RATES (AS APPROPRIATE)	70%
BBA LOGISTICS & SUPPLY CHAIN MANAGEMENT RAMA 9 CAMPUS	JOB PLACEMENT RATES (AS APPROPRIATE)	64%
BBA MARKETING MANAGEMENT RAMA 9 CAMPUS	JOB PLACEMENT RATES (AS APPROPRIATE)	86%
BBA FINANCE & BANKING RAMA 9 CAMPUS	JOB PLACEMENT RATES (AS APPROPRIATE)	78%



Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
JOB PLACEMENT RATES (AS APPROPRIATE)	Employability % is the calculated as 'the number of employability survey respondents indicating employment at the time of the survey' / 'total number of respondents'.