

Public Disclosure of Student Achievement

Institution Name: STAMFORD INTERNATIONAL UNIVERSITY

Business Unit(s) included in this report: FACULTY OF BUSINESS & TECHNOLOGY

Academic Period Covered: Academic Year 2019

Date Submitted: October 2020

PROGRAM	INDICATOR	RESULT
BBA AIRLINE BUSINESS MANAGEMENT RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	97%
BBA INTERNATIONAL BUSINESS MANAGEMENT RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	96%
BBA INTERNATIONAL HOTEL MANAGEMENT RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	96%
BBA MARKETING MANAGEMENT RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	95%
BBA LOGISTICS & SUPPLY CHAIN MANAGEMENT RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	93%
BBA FINANCE & BANKING RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	96%



IACBE

International Accreditation Council for Business Education

BBA EVENT MANAGEMENT RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	97%
--	------------------------------------	-----

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
RETENTION RATE (AS APPROPRIATE)	For each term 2019-1 to 2019-3, total = all students with a status in the given term (all active + all graduated + all attrition) Retention = (Active + Graduated) / Total