

Public Disclosure of Student Achievement

Institution Name: STAMFORD INTERNATIONAL UNIVERSITY

Business Unit(s) included in this report: FACULTY OF BUSINESS & TECHNOLOGY

Academic Period Covered: Academic Year 2021 (July 2021 – June 2022)

Date Submitted: August 2022

PROGRAM	INDICATOR	RESULT
MBA MASTER OF BUSNISS ADMINSITRATION ASOKE CAMPUS	RETENTION RATE (AS APPROPRIATE)	90%
BBA AIRLINE BUSINESS MANAGEMENT RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	86%
BBA INTERNATIONAL BUSINESS MANAGEMENT RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	78%
BBA INTERNATIONAL HOTEL MANAGEMENT RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	89%
BBA MARKETING MANAGEMENT RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	100%
BBA LOGISTICS & SUPPLY CHAIN MANAGEMENT RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	77%



IACBE

International Accreditation Council for Business Education

BBA FINANCE & BANKING RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	100%
BBA EVENT MANAGEMENT RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	50%
BBA INTERNATIONAL RELATIONS RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	83%
BBA ENTREPRENESHIP RAMA 9 CAMPUS	RETENTION RATE (AS APPROPRIATE)	92%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
RETENTION RATE (AS APPROPRIATE)	<p>Retention is calculated as Term 1, 2021 (July 2021) intakes who remain and have re-enrolled Term 1, 2022 (July 2022) one year later. (Term 2 and 3 intakes aren't measured)</p> <p>Note that the Marketing Management, Finance and Banking, and Event Management programs with 100% and 50% retention rates had small intakes in Term 1, 2021, with less than 5 new students in each, thus the retention rates for these appear more pronounced.</p> <p>Note also that at the time this summary was prepared, MBA enrollment was still ongoing for Term 1, 2022. So instead for this program, the remainder from subtracting students who didn't re-enroll again after Term 1, 2021 or who received an attrition-equivalent status was used as the dividend for the retention calculation.</p>