

Public Disclosure of Student Achievement

Institution Name: STAMFORD INTERNATIONAL UNIVERSITY

Business Unit(s) included in this report: FACULTY OF BUSINESS & TECHNOLOGY

Academic Period Covered: Academic Year 2022 (AY 2021 graduates who've at least had 12 months to find employment after date of graduation)

Date Report Posted: August 2023

PROGRAM	MEASURE	TARGET	RESULT
MBA	JOB PLACEMENT RATE	75%	89.7%
BBA ACCOUNTANCY	JOB PLACEMENT RATE	75%	66.7%
BBA AIRLINE BUSINESS MANAGEMENT	JOB PLACEMENT RATE	75%	67.4%
BBA EVENT MANAGEMENT	JOB PLACEMENT RATE	75%	91.7%
BBA FINANCE & BANKING	JOB PLACEMENT RATE	75%	63.6%
BBA INTERNATIONAL RELATIONS	JOB PLACEMENT RATE	75%	63.6%
BBA LOGISTICS & SUPPLY CHAIN MANAGEMENT	JOB PLACEMENT RATE	75%	65.5%
BBA ENTREPRENEUSHIP	JOB PLACEMENT RATE	75%	70.0%
BBA INTERNATIONAL HOTEL MANAGEMENT	JOB PLACEMENT RATE	75%	71.3%



IACBE

International Accreditation Council for Business Education

BBA INTERNATIONAL BUSINESS MANAGEMENT	JOB PLACEMENT RATE	75%	65.9%
BBA MARKETING MANAGEMENT	JOB PLACEMENT RATE	75%	84.0%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
JOB PLACEMENT RATE	<p>Employability % shown is the calculated as 'the number of employability survey respondents indicating employment at the time of the survey' / 'total number of respondents'.</p> <p>Survey responses (including subsequent follow-ups after initial survey) from those who graduated on dates coinciding with the 2021 AY (July 2021 to June 2022) are used as they will have had at least 12 months to find employment after graduating.</p> <p>Employed includes respondents who stated freelance employment, self-employment, joining monkhood, and joining the military (with monkhood and military making up very few of the overall number).</p> <p>MBA includes the MBA Chinese Intensive program.</p>
TARGET	<p>The target for the Job Placement Rate was set at 75% because of the Covid19 pandemic. The onslaught of the pandemic was at its peak in 2021 and targeting a job placement rate of more than 75% would have been unrealistic. Therefore, 75% was proposed to be an achievable target.</p>