

List 2: Information on operations according to the objectives, duties, and powers of higher education institutions.

List 2: No.5 Curriculum information and subjects that allow students to learn from real experiences in the form that ranges beyond lectures and classroom practice.

Guideline and Responsible Person(s)

Required period of data/information	Within 60 days from the end of the academic year, disclosing at least once a year
Explanation and guidelines for data/information disclosure	Shows a list of courses and subjects offered to students. Learn from real experiences Number of students Number of graduates Number of establishments or educational institutions, both domestic and international, that participate in education.
Responsible person(s)	Dean

Data Disclosure

Below is the data that will be disclosed on the Stamford website.

5. Curriculum information and subjects that allow students to learn from real experiences in the form that ranges beyond lectures and classroom practice.

Bachelor Degree

(1) Project-based teaching and learning (PBTL)

The UG programs incorporate PBTL as an instructional method in which students engage in learning through the completion of a project. Apart from traditional classroom approaches that may focus heavily on lectures and exams, PBLT emphasizes student centered learning, where students work on a project over an extended period of time. This method encourages deeper understanding and practical application of knowledge.

Curriculum	Course	Details
BBA ABM	ABM499	<p>Internship is a part of PDCA of teaching and learning with ABM major. ABM curriculum is created after gaining information and needs from stakeholders. This course assigned for the last semester of senior students. Students will apply for their internship with aviation companies. The orientation will be set up during week 3 of semester. Students will take 3months or 480 hours duration of internship. During the last month of internship, advisors will meet with companies for interviewing for gaining direct feedback from companies which be the importance information of students improving and implementing curriculum</p>
BACC	ACC499	<p>Internships (ACC499), being a crucial part of the BBA (BA) INT program, serve as a significant catalyst in fostering a lifelong learning attitude among students. Participating in internships provides students with the opportunity to immerse themselves in real-world professional settings related to their field of study. In the course of their internships, students are positioned to collaborate with seasoned professionals, allowing them to observe and absorb knowledge from these individuals' vast experience and proficiency. This interaction with industry experts unveils the nuances of best practices, innovation, and the latest trends, prompting students to embrace a mindset of continuous growth and the realization that learning transcends the boundaries of an academic environment.</p>
BBA BA	FIN499	<p>Internships provide students with valuable opportunities to apply their knowledge and skills for personal and professional development. Students are also required to conduct an in-depth financial analysis focusing on either the organization as a whole, one of its business</p>

Curriculum	Course	Details
		units, a specific project, or the inner workings of one of its financial products. The analysis encompasses a comprehensive evaluation of both risk and profitability while also incorporating benchmarking for comparative analysis.
BBA INT	IBM499 MKT499	After completing the capstone project, all students must intern for 480 hours with a pre-approved company as the final assessment of all the knowledge they have studied by putting them into real practice. This course's main aim is, therefore, to 'physically' test all 4 program learning outcomes in real physical settings. Students are assessed through periodic reports, final presentations, and final reports with the following the defined rubric
BSc	ITE499	Information Technology program has collaborated with G-ABLE and Huawei Mobile services– a professional IT services provider in Thailand. G-ABLE participates in the continuous development and improvement of Stamford's IT program, which increases the industry-relevance of Stamford education and improves students' ability to integrate successfully in the real-world working environment. This partnership gives IT students the opportunities to develop their knowledge and skills through an internship placement, industry projects and workshops with G-ABLE. Partnerships with related industry companies such as Agoda, CDG Group, Thomson Reuters, Rabbit Internet, Playlab and Nextzy provide opportunities for internships.
ENT	ENT499	The internship in the Entrepreneurship program is to provide practical experience, foster professional growth and enhance students' preparedness for launching and managing their own ventures. They gain hands-on experience by working directly within a startup or

Curriculum	Course	Details
		<p>entrepreneurial environment, learn about the day-to-day operations of a business, build connections with professionals, mentors, and other entrepreneurs, receive mentorship and feedback from experienced entrepreneurs and business leaders and use the internship as an opportunity to explore different entrepreneurial paths and career options, helping to refine career goals and aspirations.</p>
BBA IHM	IHM299 IHM499	<p>With these courses, students will understand working the hotel environment from the food and beverage internship as well as from the internship related to the rooms division courses. Students will be able to know and adapt soft skills they gain from food and beverage internship as well as the rooms division internship. As the same pattern in the food and beverage courses, students are going out to the second internship in Rooms division department right after rooms division courses to utilize their knowledge and skills in the industry. Therefore, with these two internships, students will be able to understand the operational requirements in a hotel environment.</p>

Curriculum	Course	Details
Internship Partners (Sample)		 <p> SEKO PROPERTY SCOUT Sheraton Avanti AIR CHARTER JCI P.A.T LOGISTICS MAERSK ORACLE ACADEMY Office 365 EURODRONE Lotus's Microsoft Imagine Red Bull PAPER MUSEUM Thai PBS printing museum Tokyo WINGSPAN ACCA Maybank Office 365 LEGO </p>

Curriculum	Course	Details
BAENG AGC	AGC459	<p>This project is typically designed to address real-world challenges in the context of international and intercultural communication. Such projects often involve developing strategies, tools, or solutions to enhance communication effectiveness across different cultures and countries. Students are free to work on any topic of interest under advisor's supervision. Group discussion, group consultation and sharing ideas among students also played crucial roles in this project.</p>
BA CMD	CMD403, CMD404	<p>Exploration designed to train to develop the skills to locate, understand and critically evaluate information from books, journals, the Internet, and primary sources in order to do effective research. The aim is to develop an individual project (linked to the research project) from conception, to finished artwork and concluding with a professional presentation. An emphasis on plan to write a thesis in New Media Design and is required of all design. Seminar participants will develop their research topics, review relevant research, and frame a research question and arguments, choose and analyze an appropriate methodology, draft the introductory and methodology sections of a thesis and design a complete prospectus of the project.</p>
BA COM	ADC420, MPE420	<p>For this project work, professionals from the industry come into the class to present students with a real-life problem, and students must develop solutions for this project. Students must create a report and present the findings to the client. MPE420/ADC420 Senior Media Project and Portfolio is a class where students work in groups and with the industry. Students will register for this class before having their internship.</p>

Curriculum	Course	Details
Project Partners (Sample)		

In 2023, the Faculty of Public Administration and Social Studies offers numbers of subjects that allow students to learn from communities, external organizations both public and private to experience the real world of working. Details are presented as follows:

SOC101: Human and Society, 12 students: This subject aims to study the general characteristics of human society, social and cultural changes, and the analysis of various forms of society. In this class 12 student are assigned to work closely with the selected community located in the rural area of Prachuap Khiri Khan Province. The students are assigned to plan their project based on their interests and community benefits, starting from day one until the project is complete. They visit, interview people in the community, and observe people's way of life to gather necessary data and bring all to discussion in the classroom to come up with a plan to help improve the community.

(2) Cooperative education teaching and learning

PAD391: Ethics in Government Administration (11 students), and MPA555: Government and New Public Management (24 students).

Students from these two classes have an opportunity to learn a real experience how to prevent and suppress drug trafficker through Thailand with the Narcotics Suppression Bureau, Chumphon Province, which is applied a new public management in the organization administration. Students can also learn from expert authorities in drug prevention and suppression. Also have a chance to experience systems and tools used to detect drugs hidden in vehicles in a real situation at a vehicle checkpoint.

(3) work-integrated education and other innovative forms of education

Curriculum	Course	Details
BA-ENG AGC	AGC499	The AGC program facilitate internships or field experiences in organizations or communities with diverse cultural backgrounds, allowing students to immerse themselves in real-world situations, reflect on their experiences, and cultivate a deep understanding of diverse social practices. Through internships the program gets an indebt view of our students' actual skills and what is still lacking in our outcomes for that reason we create a very close relationship with our students. As the program learns a lot from the students' internships, and the findings implemented in work for the best possible student outcomes.
BA CMD	CMD499	When students enroll in the Internship course, the CMD program trains them to independently contact design companies to submit their internship applications and design portfolios for consideration. Once a student

Curriculum	Course	Details
		<p>accepted by a company, they must report to their advisor. The advisor will review the job responsibilities to ensure they align with the design field and are beneficial for developing design skills and perspective. If the advisor deems the internship beneficial, they will approve the student's placement with the company.</p> <p>During the internship, students are required to present their assigned design projects and work results to their advisor every two weeks. The advisor will provide continuous feedback and guidance to help students improve both their design skills and social skills.</p>
BA COM	ADC499, MPE499	<p>From the internship process, students work for various companies in the field of Communication Arts. During their final internship presentation, in addition to hearing about their working experience, lecturers ask them about how the curriculum helped them during their internship along with the gaps or skills that they were missing. This facilitates identifying areas of improvement in the program.</p> <p>In addition to speaking with the students, the program leader visits the intern at their work site to speak with their employer. The program leaders identify the strengths and weaknesses of the students along with receiving feedback from employers.</p>

Curriculum	Course	Details
Internship Partners (Sample)		

PAD313: Public Administration Research Methodology (12 students), this subject provides students to have opportunities to determine research questions, problems, and needs based on the selected community as a guideline for conducting research or creating an innovation to improve the community.

**THAILAND SOFT POWER:
SERIES 1
THE POWER OF FOOD**

**SOFT POWER ไทย สร้างพลังไร้แน่นอน
เจาะลึก 6 F ของ SOFT POWER ไทย
แบบละเอียดจากกูรูตัวจริง**

อภิรักษ์ โกษะโยธิน
ประธานกรรมการบริหาร
บริษัท 3i (ประเทศไทย) จำกัด

พล ตัณฑเสถียร
Celebrity Chef
พิธีกร, แอ-เน็กซ์โฮม

นคร ลิ้มปฤพตถาวร
เจ้าของแบรนด์พิซซ่าทางเมือง

รังสรรค์ พรประสิทธิ์
COO & Co founder of
QUEO

**STAMFORD
INTERNATIONAL
UNIVERSITY**

เรียน 4 เสาร์ 9.00 - 17.00 น.

สถานที่ : Stamford International
University Asoke Campus

DISCUSSIONS & INSIGHT

7 ตุลาคม 2023 เวิร์กช็อป อาหารไทยสู่ตลาดโลก และ Business Idea Generation (วิทยากร: คุณอภิรักษ์ โกษะโยธิน) Workshop: Constructive Idea for Creative Menu (วิทยากร: นศ.อส. โสมมา พิณสุภานัน)	14 ตุลาคม 2023 ทิศทางอาหารเพื่อสุขภาพ และ นวัตกรรมรสชาติในยุคดิจิทัล (วิทยากร: คุณพล ตัณฑเสถียร) Workshop: Thai Foods for Thai Soft Power (วิทยากร: นศ.อส. เอก ชูเชษฐ์ธวัช)
21 ตุลาคม 2023 Smart Farm Business และ: IOT เทคโนโลยี (วิทยากร: TBA) Workshop: Cross Industry Innovation (วิทยากร: อส.พณภูมิ อัมรินทร์)	28 ตุลาคม 2023 Workshop: Business Planning & Strategy (วิทยากร: คุณรังสรรค์ พรประสิทธิ์) Workshop: Cross Industry Innovation (วิทยากร: อส.พณภูมิ อัมรินทร์)

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โครงการอบรม: Thailand Soft Power: Series 1 “The Power of Food”

เป็นโครงการที่จัดขึ้นภายใต้ความร่วมมือระหว่าง มหาวิทยาลัยนานาชาติแสตมฟอร์ดและสำนักงาน ปลัดกระทรวงอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรม โดยโครงการดังกล่าวได้มีการจัดขึ้นเป็นระยะเวลา 4 วัน ตลอดระยะเวลา 4 สัปดาห์ ซึ่งจัดขึ้น สัปดาห์ละ 1 วัน (วันเสาร์) ในการจัดอบรมครั้งนี้ มุ่งเน้นไปที่การ เสริมสร้างความรู้และโอกาสทางธุรกิจด้านอาหารให้นักศึกษาและบุคคลทั่วไป โดยวัตถุประสงค์ของเนื้อหา การอบรมคือการสร้าง Soft Power ให้แก่ประเทศไทยผ่านการออกแบบและธุรกิจด้านอาหารให้เกิดความ น่าสนใจในสายตานักท่องเที่ยวและชาวต่างชาติ

การจัดอบรมในครั้งนี้เราได้มีผู้เข้าร่วมอบรมจากทั้งในมหาวิทยาลัยและนอกมหาวิทยาลัยรวมทั้งหมด 80 ท่าน ตลอดระยะเวลาการอบรม 4 ครั้ง และได้รับเกียรติจากวิทยากรผู้ทรงคุณวุฒิมาก ถึง 12 ท่านจากทั้งวงการอาหาร และวงการวิชาการ อาทิเช่น คุณพล ตัณฑเสถียร คุณอภิรักษ์ โกษะโยธิน ผู้ช่วยศาสตราจารย์ ดร.เอก ชูหมหัชชราชัย

