

List 3: Information on the results of operations according to the objectives, duties, and powers of higher education institutions.

List 3: No.1 Statistics of applicants for study

Guideline and Responsible Person(s)

Required period of data/information	Within 60 days from the end of the academic year, disclosing at least once a year
Explanation and guidelines for data/information disclosure	<p>(1) Student statistics information in higher education institutions as a whole and separated by campus, faculty, curriculum, and educational level, including:</p> <ul style="list-style-type: none"> - Applicants for study - Those who have been selected to study - Students who are studying <p>(2) Student statistics information of the educational institution Under the jurisdiction of higher education institutions (Demonstration School Vocational Diploma Programs, Higher Vocational Diploma Programs) as a whole and separated into individual courses or projects.</p> <p>Note: Higher education institutions can publish using information from the higher education institutions themselves. or use the report obtained from the processing of data sent to the Office of the Basic Education Commission. Details of the use of the data are shown in Appendix A.</p>
Responsible person(s)	Registra/Rufus

Data Disclosure

Below is the data that will be disclosed on the Stamford website.

1. Statistical information for applicants for study those selected to study and students who currently studying, including student statistics information of the educational institution Under the jurisdiction of higher education institutions (Demonstration School Vocational Diploma Program, Higher Vocational Diploma Program) as a whole and separated into individual courses or projects.

No.	Curriculum Name	Concentration	Academic Year			Total
			1/2024	2/2024	3/2024	
Faculty of Business and Technology						
1	Bachelor of Accountancy Program (International Program)	-	26	25	23	74
2	Bachelor of Business Administration Program (International Program)	Marketing	113	117	107	337
		International Business Management	321	327	320	968
3	Bachelor of Business Administration Program in Airline Business Management (International Program)		87	80	82	249
4	Bachelor of Business Administration Program in Business Administration (International Program)	Event Management	19	17	14	50
		Finance and Banking	79	88	97	264
		International Relations	55	58	60	173
		Logistics and Supply Chain Management	64	58	56	178
5	Bachelor of Business Administration Program in Entrepreneurship (International Program)	Entrepreneurship	80	82	84	246
6	Bachelor of Business Administration Program in International Hotel Management (International Program)	International Hotel Management	96	90	92	278
7	Bachelor of Science Program in Information Technology (International Program)	Information Technology	261	286	310	857
8	Bachelor of Business Administration Program (Thai Program)	General Management	140	133	153	426
		International Business Management	216	180	154	550
		Logistics and Supply Chain Management	1	1		2
		Marketing		1	1	2

No.	Curriculum Name	Concentration	Academic Year			Total
			1/2024	2/2024	3/2024	
Faculty of Communication Arts and Design						
1	Bachelor of Communication Arts Program (International Program)	Creative Media Production and Entertainment	71	76	76	223
		Advertising and Digital Marketing Communication	42	45	44	131
2	Bachelor of Arts Program in Creative Media Design (International Program)		178	153	137	468
3	Bachelor of Arts Program in English for Applied Global Communication (International Program)	English for Applied Global Communication (Rama 9)	121	115	101	337
Faculty of Public Administration and Social Studies						
1	Bachelor of Public Administration		54	55	54	163
Total (Bachelor Degree)			2024	1987	1965	5976
Faculty of Public Administration and Social Studies						
1	Master of Public Administration		50	52	49	151
Graduate School						
1	Master of Business Administration (International Program) (Rama9)		334	226	150	710
2	Master of Education (Education Administration) (International Program)		275	269	153	697
3	Master of Business Administration (Thai Program) (Asoke)		522	494	486	1502
4	Master of Business Administration (International Program) (Asoke)		305	273	259	837
5	Master of Business Administration (Thai Program) (Phetchaburi)		57	52	65	174
6	Doctor of Philosophy Program in Business Administration (International Program)		141	113	100	354

No.	Curriculum Name	Concentration	Academic Year			Total
			1/2024	2/2024	3/2024	
7	Doctor of Education (Education Administration) (International Program)		105	97	86	288
8	Doctor of Philosophy Program in Educational Administration and Leadership (International Program)		113	92	76	281
Total (Master/Doctoral Degree)			1902	1668	1424	4994
Total (Institution Level)			3926	3655	3389	10970