



## Public Disclosure of Student Achievement

**Institution Name:** STAMFORD INTERNATIONAL UNIVERSITY

**Business Unit(s) included in this report:** FACULTY OF BUSINESS & TECHNOLOGY

**Academic Period Covered:** Academic Year 2024 (AY 2023 graduates who've at least had 12 months to find employment after date of graduation)

**Date Report Posted:** January 2026

PROGRAM	MEASURE	TARGET	RESULT
MBA	JOB PLACEMENT RATE	75%	92.0%
BBA ACCOUNTANCY	JOB PLACEMENT RATE	75%	57.1%
BBA AIRLINE BUSINESS MANAGEMENT	JOB PLACEMENT RATE	75%	57%
BBA EVENT MANAGEMENT	JOB PLACEMENT RATE	75%	40%
BBA FINANCE & BANKING	JOB PLACEMENT RATE	75%	57.9%
BBA INTERNATIONAL RELATIONS	JOB PLACEMENT RATE	75%	40%
BBA LOGISTICS & SUPPLY CHAIN MANAGEMENT	JOB PLACEMENT RATE	75%	63.2%
BBA ENTREPRENEUSHIP	JOB PLACEMENT RATE	75%	62.5%
BBA INTERNATIONAL HOTEL MANAGEMENT	JOB PLACEMENT RATE	75%	59.6%

BBA INTERNATIONAL BUSINESS MANAGEMENT	JOB PLACEMENT RATE	75%	46.7%
BBA MARKETING MANAGEMENT	JOB PLACEMENT RATE	75%	70%

### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
JOB PLACEMENT RATE	<p>Employability % shown is calculated as 'the number of employability survey respondents indicating employment at the time of the survey' / 'total number of respondents'.</p> <p>Survey responses (including subsequent follow-ups after initial survey) from those who graduated on dates coinciding with the 2023 AY (July 2023 to June 2024) are used as they've have had at least 12 months to find employment after graduating.</p> <p>Employed include respondents who stated freelance employment and self-employment, as well as those who joined the military. Employed also includes those who were already employed prior to graduation (especially in the case of MBA). Employed don't include those who stated pursuing further studies (instead of stating unemployed).</p> <p>MBA includes the MBA Chinese Intensive program.</p>