

List 3: Information on the results of operations according to the objectives, duties, and powers of higher education institutions.

No.	List	Details	Performance		URL	Reason of necessity (In case you cannot reveal information)
			Done	Not Done		
14	Information on the results of academic services to the community, society, and country					

Data disclosure period : Within 60 days from the end of the academic year, disclosing at least once a year

Explanation and guidelines for information disclosure :

Collect information on include academic service projects that serve the community, society, and country in the academic year 2024 including for all campus of each program. Please list the project details as follows:

Doctoral Program Academic Service Project in Academic Year 2024

1. Project: Seminar Roles of Ethics in Human Research

Program Leader: Asst. Prof. Dr. Chanchai Bunchapattanasakda

Duration: July 21, 2023

Campus: Rama 9

Partner: -

Details: The event was organized by Asst. Prof. Dr. Chanchai Bunchapattanasakda, Participants came from various sources including lecturers from internal and overseas, students from affiliated universities, staffs from outside organizations who are interested in Ethics in Human Research, and general people who are interested in the issue participate in the event through "Microsoft Teams".

The seminar was held by teams of Graduate School, Stamford International University. The seminar aims to provide knowledge, theory, and practice of Roles of Ethics in Human Research.

Overall, participants are highly satisfied with the seminar, according to the satisfaction survey. Participants expressed satisfaction with the knowledge exchange and the encouragement for people to pursue Ethics in Human Research.



2. Project: the 2024 Academic Annual Conference of the Higher Education Professional Committee of the China Association of Higher Education

Program Leader: Dr Weiming Zhang

Duration: Nov 15-17, 2024

Campus: Rama 9

Partner: -

Details: Our lecturers are organizing and invited by different universities and higher education organizations as keynote speakers for the seminar, workshop, or conference, lecturers not only attended the occasions, very often taking the students join the events and which promotes the qualification of the Ph.D. students' and academic staff as well.



3. Project: How to publish English research papers at international journal.

Program Leader: Asst. Prof. Dr Yan

Duration: April 15th, 2025

Campus: Rama 9

Partner: -

Details: Asst. Prof. Dr Yan Ye is invited as the seminar keynote by Hunan International Economics University, taking about “how to publish English research papers at international journal”.



3. **Project:** the Seminar on Curriculum Reform (Advanced Educational Research in Nature-Based Learning Environments Supported by AI Technology)

Program Leader: Dr Lee Zhenghan

Duration: May 24, 2025

Campus: Rama 9

Partner: -

Details: May 24, 2025, Dr. Lee Attended the Seminar on Curriculum Reform (Advanced Educational Research in Nature-Based Learning Environments Supported by AI Technology)



4. **Project:** The dissertation seminar at Shandong Normal University as keynote speaker

Program Leader: Dr. I-hua Chen and Dr Lee Zhenghan

Duration: Mar 3,2025.

Campus: Rama 9

Partner: -

Details: Dr. I-hua Chen and Dr Lee attend the dissertation seminar at Shandong Normal University as keynote speaker on Mar 3,2025.



5. **Project:** Career development and academic research doing in the university environment.

Program Leader: Asst. Prof. Dr. Yan Ye

Duration: April 16th, 2025

Campus: Rama 9

Partner: -

Details: April 16th, 2025, Asst. Prof. Dr. Yan is invited by the school of PE Education to conduct training and seminars, by Hunan International Economics University, talking about career development and academic research doing in the university environment.



6. Project: the Graduate school of education faculty members' academic leadership in the AI-driving era.
Program Leader: Asst. Prof. Dr. Yan Ye

Duration: April 28, 2025

Campus: Rama 9

Partner: -

Details: April 28, 2025, Asst. Prof. Dr. Yan Ye is invited by Xiehe University of Shandong as the keynote speaker for training the Graduate school of education faculty members' academic leadership in the AI-driving era.



7. **Project:** Research training for the Graduate School of Education students

Program Leader: Asst. Prof. Dr. Yan Ye

Duration: Dec 18, 2024

Campus: Rama 9

Partner: -

Details: Dec 18, 2024, Asst. Prof. Dr. Yan Ye is invited by Southeast China University, Thailand for doing a research training for their Graduate School of Education students, the dean and chairperson attend the training, and our PED students also joined this seminar as the participants.



8. **Project:** The 4th international conference in Education innovation and multi-media technology in Beijing, China.

Program Leader: Dr. Shu-Ching Wu

Duration: March 14-16, 2025.

Campus: Rama 9

Partner: -

Details: March 14-16, 2025. The 4th international conference in Education innovation and multi-media technology in Beijing, China. Dr. Shu-Ching Wu led a group of PED students to attend the conference, presented the papers and made the speech.



9. Project: The two-day international conference organized by Alagappa University

Program Leader: Asst. Prof. Dr. Yan Ye

Duration: : Feb 11, 2025.

Campus: Rama 9

Partner: -

Details: Photo(below): Asst. Prof. Dr. Yan Ye attended the two-day international conference organized by Alagappa University, Indian, as the keynote and scientific committee. She shared her knowledge and research findings about the Education 5.0 digitalized world.

ALAGAPPA UNIVERSITY
KARAIKUDI

DEPARTMENT OF EDUCATION

Organises

A Two - Day International Conference

OR

EDUCATION - 5.0 : ENABLING ASPECTS AND TRAJECTORIES (EAT-5.0)

Date : 06.02.2025 - 07.02.2025
Venue : Convocation Seminar Hall

Who we are

Alagappa University has emerged from the galaxy of institutions initially founded during 1950's by the Padma Bhushan Dr. R.M. Alagappa Chettiar (06.04.1909 - 05.04.1967). It was brought into existence by a Special Act of the Government of Tamil Nadu in May 1985 with the objective of fostering research, development and dissemination of knowledge in various branches of learning. It is a State Government University established by an Act of the Tamil Nadu State Legislature in 1985 as Unitary type; later became Affiliating type during 2002. Alagappa University is recognized by the University Grants Commission (UGC) of India. The University is situated at Karaikudi, in the State

Scientific Committee

Dr. Aznan Che Ahmad
Head, School of Education
Quest International University
Perak.

Dr. Yan Ye
Director, Education International Programmes
Stamford International University
Bangkok, Thailand.

Dr. Shanmugarajah Sudharshini
Lecturer, Department of Teacher Education
National Institute of Education
Maharagama, Sri Lanka.

Video Conference MISALU
Sathish Kumar
另外1人

10. Project: Education evaluation and assessment

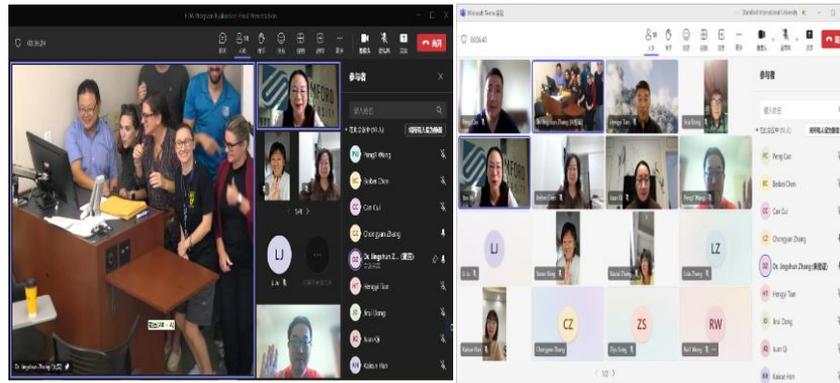
Program Leader: Asst. Prof. Dr. Yan Ye

Duration: Nov 21, 2025

Campus: Rama 9

Partner: -

Details: Photo(below): Nov 21, 2025, Asst. prof. Dr. Yan Ye led the PED whole class of 15 students and faculty member, linking with Dr. Jason, Florida Gulf Coast University conducting an international seminar in "Education evaluation and assessment", we exchange the research ideas, and signed the education course collaboration with Prof. Dr. Jason.



11. Project: A leadership development seminar for Graduate School Education Programs

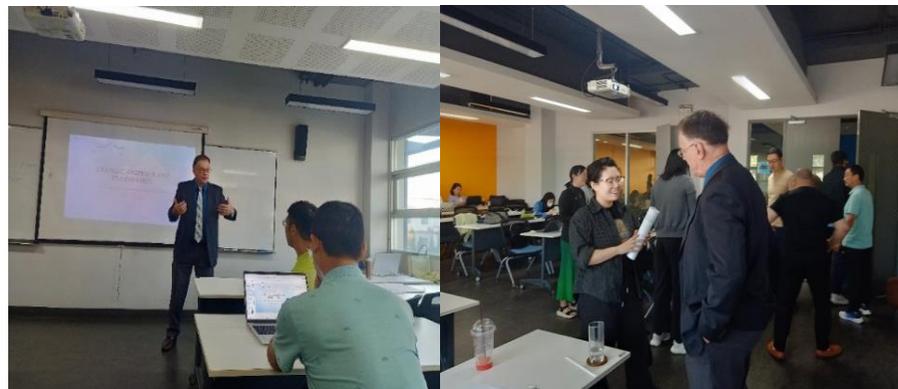
Program Leader: Dr. Andrew Goodman

Duration: Jan 11, 2025.

Campus: Rama 9

Partner: -

Details: Photo(below): Jan 11, 2025. Dr. Andrew Goodman conducted a leadership development seminar for Graduate School Education Programs, PED and EDD students all attended this seminar. He used various case studies and students' reflection ways, interacting with the graduate students actively, students all feel learnt a lot from the real school case studies.



12. **Project:** the seminar speaker to talk about ?>“Transformational Leadership and Its Positive Impact with the Academic Member in The Education Organization”

Program Leader: Dr. Jereme Bank

Duration: Dec 17, 2024.

Campus: Rama 9

Partner: -

Details: Photo(below): Dec 17, 2024; Dr. Jereme Bank was invited as the seminar speaker to talk about ?>“Transformational Leadership and Its Positive Impact with the Academic Member in The Education Organization”, all the EDD and PED students attended this seminar, and their feedback of this academic seminar showed very positively.



13. **Project:** Guidelines for preparing for curriculum development and designing curriculum based on learning outcomes

Program Leader: Dr. Thamrong Rattanaparnudet

Duration: September 2, 2024

Campus: Rama 9

Partner: -

Details: Dr. Thamrong Rattanaparnudet conducted a seminar and workshop on “Guidelines for preparing for curriculum development and designing curriculum based on learning outcomes” for the Faculty of Management Science, Rajabhat Bansomdejchaopraya University on September 2, 2024



14. **Project:** Guidelines for selecting stakeholders to explore stakeholder needs to develop further curriculum preparation

Program Leader: Dr. Thamrong Rattanaparnudet

Duration: November 21, 2024

Campus: Rama 9

Partner: -

Details: Dr. Thamrong Rattanaparnudet conducted a seminar and workshop on "Guidelines for selecting stakeholders to explore stakeholder needs to develop further curriculum preparation" and "Analyze the importance and impact of stakeholders to use the results to further develop the curriculum for the Faculty of Management Science, Rajabhat Bansomdejchaopraya University on November 21, 2024



15. **Project:** Empowering the Talent for the Future

Program Leader: Dr. Beibei Chen

Duration: May 12, 2025

Campus: Rama 9

Partner: -

Details: Photo(below): Dr. Beibei Chen who teaching the HRM course for the PED students, was invited by the seminar "Empowering the Talent for the Future" organized by the World Bank, USA



16. **Project:** the 9th International Conference hosted by Korea Association for Public Value & Education Research Institution, Gyeongsang National University of Korea

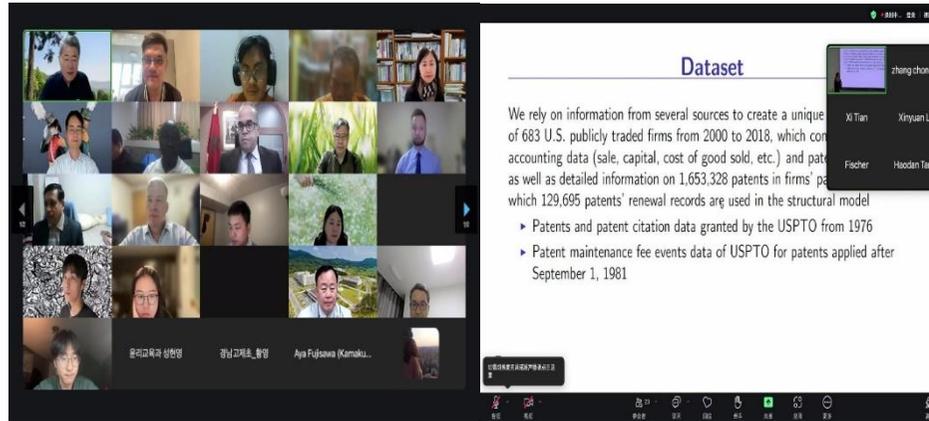
Program Leader: Dr. Chongyan Zhang

Duration: April 18, 2025

Campus: Rama 9

Partner: -

Details: Photo (below on the left): Dr. Chongyan Zhang attended the 9th International Conference hosted by Korea Association for Public Value & Education Research Institution, Gyeongsang National University of Korea on April 18, 2025; (photo on the right) he also attended the International Seminar: Market Power from Patents, hosted by Institute of New Structural Economics in Beijing University, China on 18 Oct, 2024.



17. **Project:** The belt and road Shanghai Autumn exchange project

Program Leader: Dr. Velankanni Alex

Duration: May 10-20,2025

Campus: Rama 9

Partner: -

Details: Photo (below): Dr. Alex as the representative of STIU attended shanghai” the belt and road Shanghai Autumn exchange project” during May 10-20,2025 in Shanghai, China, invited by UNESCO, teacher education center, organized by Shanghai Normal University.



18. **Project:** Why Ethics is important in the research?

Program Leader: Asst. Prof. Dr. Chanchai Bunchapattanasakda

Duration: February 7, 2025

Campus: Rama 9

Partner: -

Details: In AY2024, Why Ethics is important in the research? was held on February 7, 2025, from 9:30 am to 12:00 pm. The event was organized by Asst. Prof. Dr. Chanchai Bunchapattanasakda, Participants came from various sources including lecturers from graduate school, lecturers from undergraduate school, and students from affiliated universities who are interested in Ethics in Human Research participate in the event at Stamford International University, Room 2207, Building 2.

The seminar was held by teams from the Graduate School, Stamford International University. The seminar aims to provide knowledge, theory, and practice of Roles of Ethics in Human Research.

Overall, participants are highly satisfied with the seminar, according to the satisfaction survey. Participants expressed satisfaction with the exchange of knowledge and the encouragement for people to pursue Ethics in Human Research.





Master Program Academic Service Project in Academic Year 2024

1. Project by Faculty (MBA) x DIPROM: Effective Digital Utilization

Duration: February 3 – 5, 2025

Campus: Asoke Learning Center, Stamford International University

Partner: Ministry of Industry

Details: The project featuring 3 days training program and workshop for SMEs in Thailand, focusing on the areas of Digital Marketing and Data Utilization.

กิจกรรมเพิ่มทักษะการใช้เทคโนโลยีดิจิทัลอย่างมีประสิทธิภาพ ภายใต้โครงการเพิ่มขีดความสามารถในการแข่งขันของรัฐบาลไทยด้วยดิจิทัล

EFFECTIVE DIGITAL UTILIZATION

หลักสูตรสุด!
3 วัน
จบไว ใช้ได้จริง

3 - 5
กุมภาพันธ์ 2568
9:30 am - 16:30 pm

เรียนฟรี ฟรี
*** ไม่มีค่าใช้จ่าย
รับจำนวนจำกัด!

แจกฟรี Software 6 เดือน

01 ปลดล็อกศักยภาพธุรกิจ
ด้วยเทคโนโลยีดิจิทัล
Unlock Your Business Potential with Digital Technology

02 เตรียมธุรกิจคุณให้พร้อม
ในโลก AI และ Automation
Future-Proof Your Business with AI and Automation

หลักสูตรสำหรับผู้ประกอบการSMEs เจ้าของธุรกิจและผู้สนใจ ในการปรับตัวสู่ยุคดิจิทัลและAI
“เรียนไว เข้าใจง่าย ใช้ได้จริงใน 3 วัน กับผู้เชี่ยวชาญตัวจริง”

จัดโดย กลุ่มเชื่อมโยงธุรกิจดิจิทัลอุตสาหกรรม
กองพัฒนาดิจิทัลอุตสาหกรรม กรมส่งเสริมอุตสาหกรรม

2. Project by Faculty (MBA) : Speak Thai

Duration: 10 days (May 14, 2025 – August 6, 2025)

Campus: Asoke

Partner: -

Details:

In this foundational Thai language course, students engage in **interactive lessons that emphasize practical communication for everyday life**. Activities include role-playing common scenarios such as greetings, shopping, dining, and asking for directions. Through guided dialogues and vocabulary drills, learners build confidence in using Thai expressions naturally and appropriately in daily interactions.

The program also incorporates **structured exercises that highlight business communication skills**. Students practice introducing themselves in professional settings, conducting simple negotiations, and using polite forms of address suitable for workplace contexts. Case studies and simulated meetings allow participants to apply Thai language in realistic business situations, reinforcing both linguistic accuracy and cultural appropriateness.

Speak Thai Today: Real-World Communication Skills for Future Leaders

Lecture: Assistant Professor Dr. Opas Piansoongnern (opas.piansoongnern@stamford.edu)

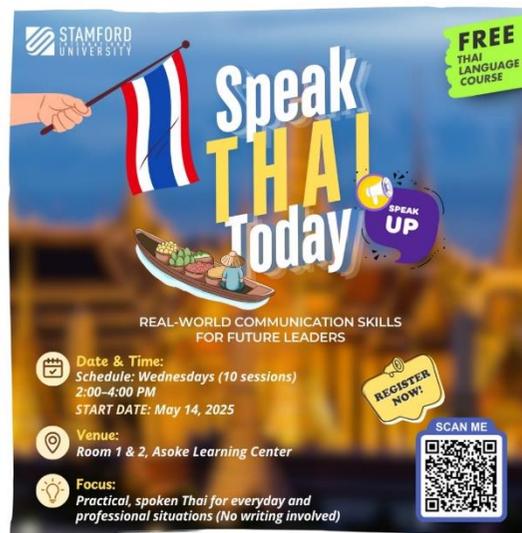
Duration: 10 Weeks | 2 Hours per Week | Wednesday Afternoons

Focus: Practical spoken Thai for daily and business use (no writing)

Week	Date	Topic	Key Content	Activities
1	May 14, 2025	Introduction to Thai Language & Culture	Thai sounds & tones, greetings, polite expressions, cultural norms	Role-plays, greeting practice, culture discussion
2	May 21, 2025	Numbers and Time	Numbers 1–100, currency, days of week, telling time	Flashcards, mock purchases, time-telling game
3	June 18, 2025	Ordering Food & Drinks	Common food/drinks, ordering, food preferences	Menu reading, role-play at restaurants
4	June 25, 2025	Asking for Directions	Direction phrases, landmarks, transportation (BTS, MRT, taxi, etc.)	Map activity, location-based role-play
5	July 2, 2025	Shopping and Bargaining	Asking for price, item vocabulary, bargaining politely	Market simulation, price guessing

Week	Date	Topic	Key Content	Activities
6	July 9, 2025	Basic Social Conversations	Small talk, work/hobbies, introducing family/friends	Speaking in pairs, casual talk drills
7	July 16, 2025	Hotel and Business Settings	Hotel booking, formal speech, business meeting basics	Check-in and business intro simulations
8	July 23, 2025	Health and Emergencies	Asking for help, going to the pharmacy, describing symptoms	Emergency scenarios, vocabulary games
9	July 30, 2025	Thai Customs & Etiquette	<i>Wai</i> , politeness levels, social dos and don'ts, Thai festivals	Etiquette role-plays, cultural quiz
10	August 6, 2025	Review and Real-Life Practice	Final speaking practice, practical review conversations	Comprehensive review, final oral task, celebration

Remark: Please note that the dates are subject to change if there are any unavoidable commitments or missions, but the lecturer will inform students well in advance



3. Project by Faculty (MBA) : Give Me 5 Podcast

Duration: July 2024 - August 2025 (Every Tuesday)

Campus: Asoke Learning Center, Stamford International University

Partner: Royal Thai Army Radio and Television (TV HD)

Details: A Podcast designed for working people of all ages and genders, focusing on organizational life, human resource management & development, and building a positive workplace culture. It also promotes ethical awareness and motivation, aiming to uplift employees and foster a healthy and inspiring work environment. The podcast is distributed across various platforms such as TV5 HD website, podcast networks, Facebook, YouTube, and more.



4. Project by Faculty (MBA): Asia Regional Day-to-Day Practical Challenges in an Agriculture Smart Farming Business

Duration: 1 day (September 14, 2024)

Campus: Asoke

Partner: Asia At SKOV A/S

Details:

The lecture commences with a **strategic overview of Skov A/S**, Denmark's leading provider of advanced farm ventilation systems. Participants are introduced to the company's history, its global leadership position, and its marketing trajectory in Thailand and the wider Asia–Pacific region. This segment establishes a strong contextual foundation, enabling students to appreciate how Skov A/S has successfully positioned itself as a trusted innovator in agricultural technology.

The second part of the session examines **strategic expansion through horizontal market integration**. The discussion highlights Skov A/S's approach to extending its presence across the value chain, with particular emphasis on collaborations with major agribusiness corporations such as CP and Betagro. Case studies and industry analyses illustrate how the company manages competitive dynamics, leverages partnerships, and sustains growth in diverse and highly competitive regional markets.

The final segment focuses on **applied management perspectives and cross-cultural strategy execution**. Drawing on over 15 years of executive experience, the speaker provides practical techniques and insights into translating corporate strategy into effective operations across contrasting cultural contexts. Students gain a nuanced understanding of how global business practices can be adapted to align with Thai cultural norms, thereby achieving sustainable and efficient success in the Asia–Pacific marketplace.

STAMFORD UNIVERSITY
SPECIAL GUEST SPEAKER

STAMFORD MBA
INTERNATIONAL PROGRAM

Asia Regional
DAY-TO-DAY PRACTICAL CHALLENGES
IN AN AGRICULTURE
SMART FARMING BUSINESS

SATURDAY, SEPTEMBER 14, 2024
1.30 P.M. – 3.00 P.M.

ASOKE LEARNING CENTER
LG FLOOR, EXCHANGE TOWER

MR. RASMUS ELLEFSEN
MANAGING DIRECTOR - ASIA AT SKOV A/S

Online Session via
Blackboard Collaborate Ultra
FOR STAMFORD MBA STUDENTS AND ALL THOSE INTERESTED.
YOU CAN JOIN THE SESSION BY SCANNING THE QR CODE.

5. Project by Faculty (MBA) x DIPROM: เพิ่มศักยภาพการตลาดเชื่อมโยงพาณิชย์

Duration: September 3-5, 2024

Campus: Asoke Learning Center, Stamford International University

Partner: Ministry of Industry

Details: This Academic Service Project focuses on the Thai handicraft entrepreneurs. The 3-day event includes Business Matching, Trade Show, and Workshop & Seminar.



6. Project by Faculty (MBA): Selecting High-Potential Franchises and Adding Value through Creativity

Duration: 1 day (November 11, 2024)

Campus: Asoke

Partner: Gnosis Company Limited

Details:

The lecture begins with a comprehensive introduction to the fundamentals of franchise businesses, focusing on the principles, structures, and key success factors that define high-quality franchises. Students explore criteria for evaluating franchise opportunities, including brand reputation, operational support, and long-term sustainability. This foundation equips participants with the knowledge needed to make informed decisions when selecting a franchise that aligns with their goals.

Building on this foundation, the course emphasizes creative thinking and entrepreneurial innovation. Through guided discussions, case studies, and brainstorming exercises, students learn how to adapt and expand franchise concepts to suit emerging market trends. Activities encourage participants to generate new business ideas, identify unique value propositions, and apply creative strategies that enhance competitiveness and growth potential within the franchise model.

The final segment of the program is dedicated to interactive question-and-answer sessions, allowing students to raise specific concerns and explore practical issues related to franchise selection. Special attention is given to evaluating franchise opportunities that match individual investment capacity and management skills. This interactive format ensures that students not only gain theoretical knowledge but also receive tailored guidance that supports their personal and professional decision-making in the franchise sector.

SELECTING HIGH-POTENTIAL FRANCHISES AND ADDING VALUE THROUGH CREATIVITY

วันพุธที่ 11 กันยายน 2567
เวลา 18.00 น. - 19.30 น.

คุณเศรษฐพงศ์ ผดุงพิสุทธิ์
CFE, MANAGING DIRECTOR
GNOSIS COMPANY LIMITED

สัมนาออนไลน์ผ่าน
Blackboard Collaborate Ultra
สำหรับนักศึกษาแอดมฟอร์ด MBA และผู้ที่สนใจทุกท่าน
สามารถสแกน QR CODE เพื่อเข้าร่วมสัมมนา

STAMFORD UNIVERSITY
SPECIAL GUEST SPEAKER

7. Project by Faculty (MBA) x DEPA x Imake: Around Education Day Thailand 2024

Duration: December 10, 2024

Campus: Asoke Learning Center, Stamford International University

Partner: DEPA

Details: This Academic Service Project is to provide knowledge to the young innovators who are in the Robotic Project Development. Stamford International University has taken part of the Business Perspective, sharing ideas and knowledge about Value Proposition Canvas.

ARDUINO EDUCATION DAY THAILAND 2024

workshop 10 DEC 2024

Speakers:

- ดร.ศุภชัย อภิชาติ**
รองคณบดีฝ่ายวิชาการ มหาวิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี
Topic: HDS: Logistics Challenge
- ดร. อรรถ ฤกษ์งาม**
รองคณบดีฝ่ายวิชาการ มหาวิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี
Topic: Innovation for Future Technology for Market Needs
- ดร.ณัฏฐา อภิชาติ**
คณบดีฝ่ายวิชาการ มหาวิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี
Topic: บทเรียนจากประสบการณ์จริงในการพัฒนาผลิตภัณฑ์
- ดร. ธีรศักดิ์ อภิชาติ**
คณบดีฝ่ายวิชาการ มหาวิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี
Topic: Sound engineers and Creative Art
- ดร. ดร.พัทธ์ วัฒนชัย**
คณบดีฝ่ายวิชาการ มหาวิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี
Topic: Block-Blockchain PLC Workshop
- ดร. ดร.วิวัฒน์ วัฒนชัย**
คณบดีฝ่ายวิชาการ มหาวิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี
Topic: I-EMT Project by students' business in startup case
- ดร.วิวัฒน์ วัฒนชัย**
คณบดีฝ่ายวิชาการ มหาวิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี
Topic: เทคโนโลยี IoT ในอุตสาหกรรมเกษตร
- ดร. สุภกร อภิชาติ**
คณบดีฝ่ายวิชาการ มหาวิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี
Topic: Education from success English case I
- ดร.ศิวิน วัฒนชัย**
คณบดีฝ่ายวิชาการ มหาวิทยาลัยเทคโนโลยีพระจอมเกล้าธนบุรี
Topic: AI Machine Learning
- Makita ประเทศไทย จำกัด**
Topic: Learning Machine and Tools

รายละเอียด

- รับสมัครนักเรียนชั้นมัธยมศึกษาปีที่ 1 - 6 หรือเทียบเท่า
- รับสมัคร อาจารย์ในหัวข้อ การเขียนบทความเพื่อเลื่อนวิทยฐานะ

หมายเหตุ : กรณีที่ผ่านการไปประกาศนียบัตรจะต้องชำระเงินค่าดำเนินการ 300 บาท

10 DECEMBER 2024
09:00 - 17:00
NSM SCIENCE SQUARE, 5TH FL.
THE STREET RATCHADA, BANGKOK

02-3312729 (Office)
f Imageering MakeX Thailand
iMake Thailand

REGISTER NOW

8. Project by Faculty (MBA): Benefitting from trade privileges under Free Trade Agreements

Duration: January 6, 2025

Campus: Asoke Learning Center, Stamford International University

Partner: International Trade Specialist (Miss Hanan Wisitpattharanon)

Details: The Graduate School of Stamford International University organized an academic service session featuring Khun Hanan Wisitpattharanon, an expert in international trade and trade preference benefits. Drawing from her extensive background in the Department of Foreign Trade, she shared insights into how businesses can leverage Free Trade Agreements (FTAs) to gain a competitive edge in the global market.

The presentation focused on the practical application of trade benefits and the strategic importance of understanding international regulations. Students explored how companies can optimize their supply chains and reduce costs by navigating the complexities of trade agreements, ensuring they remain compliant while maximizing profitability in cross-border operations. By engaging with a practitioner at the forefront of Thailand's trade policy, participants gained a nuanced understanding of the intersection between government policy and private sector strategy, better preparing them for leadership roles in international business.



Bachelor Program Academic Service Project in Academic Year 2024

1. Sharing personal experience and Persuasive communication techniques

Duration: January 16, 2025

Campus: Rama 9, Stamford International University

Partner:

To provide students with real-world insights and practical applications of persuasive communication strategies in professional settings. The guest speaker's working experiences will offer valuable perspectives on how to effectively persuade and influence within various industries, highlighting challenges, solutions, and success stories



2. Bystander intervention training with a focus on gender

Duration: January 8, 2025

Campus: Rama 9, Stamford International University

Partner:

From Right To Be empowers individuals to effectively intervene when witnessing complicated situation. The workshop focuses on the 5Ds of bystander intervention: distract, delegate, document, delay, and direct. Student will deepen their understanding of street harassment, learn how to prioritize their safety while intervening, and gain tools to reclaim their power after experiencing harassment. The workshop emphasizes practical application, with practice activity included.



3. Art and Culture marketing and management

Duration: January 8, 2025

Campus: Rama 9, Stamford International University

Loan Aranda, with her extensive experience as a cultural mediator in France, possesses a profound understanding of the intersection between art and digital communication. Her expertise in contemporary art forms and communication methodologies directly aligns with the MAS111 course. Furthermore, her knowledge extends beyond the curriculum, offering valuable insights into modern and contemporary art, fostering a deeper understanding of its impact. Her specialized knowledge in the street art movement will undoubtedly captivate and enrich the learning experience for our students

