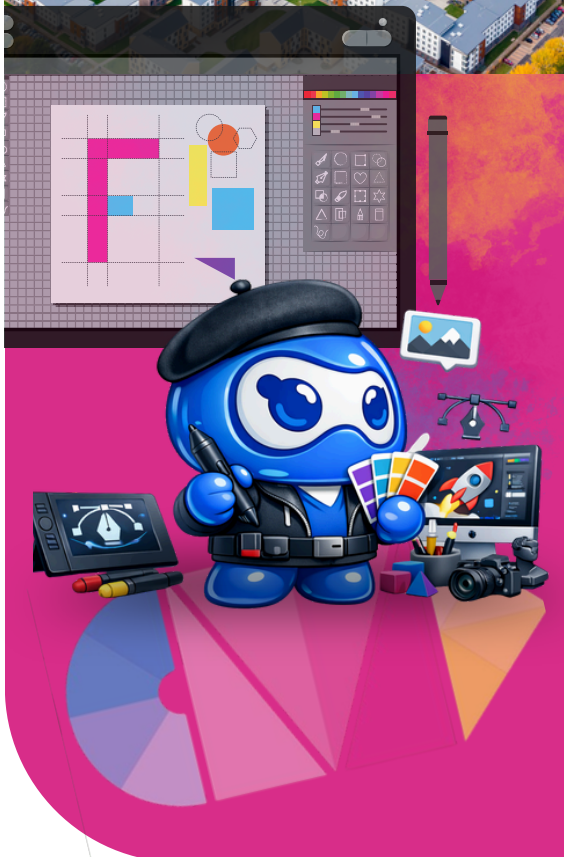


**CMD** CREATIVE MEDIA  
DESIGN

**TOP-UP DEGREE**

Creative Media Design students who wish to deepen their understanding of the world and also boost their employability can earn a second degree from The University of Hertfordshire by completing one additional year of study in the U.K.



Bachelor of Arts in Creative Media Design (CMD) develops future ready designers who blend creativity with digital technology to create impactful visual communication. The program emphasizes design thinking, creative strategy, and professional production skills across graphic design, digital media, branding, and multimedia platforms.

Students gain extensive hands on experience through project based learning, building real portfolios that reflect industry standards. The program integrates modern design software, digital tools, and emerging technologies to strengthen both creative execution and technical precision.

Through collaboration with industry partners and exposure to real client projects, students graduate with strong professional confidence and practical expertise. CMD prepares graduates for careers in graphic design, digital content creation, branding, multimedia production, and creative industries locally and internationally.

Our Partners:



**INDUSTRY LINKAGES**

- Printing Museum Tokyo
- Public Interest Incorporated Foundation Paper Museum
- Eyescream Design Limited Partnership

**CAREER OPPORTUNITIES**

- Advertising Design, Packaging Design, Logo Design
- Graphic Design, Web Design
- Typography, Illustration, Brand Identity Design
- Photography, Television, Short Films, Production Houses
- Animation, Game Design, 3D Modeling, 3D Digital, VFX (visual effects) Art, Effect Design



**Mr. Pongstorn Limanon | Thai**  
 Director of Creative Media  
 Design Program.

Mr. Pongstorn Limanon holds undergraduate's degree in Visual Communication Art and Design and a postgraduate's degree in Animation and Interactive Media from Melbourne, Australia. He pioneered the publication of the first digital design magazine in Bangkok, Thailand. Throughout his career, he has received numerous design awards both in Thailand and internationally. Mr.Limanon has consistently exhibited his artwork both for educational purposes and public exhibitions. He had experience on running in several graphic design firms and managing art and graphic design for marketing communications for leading brands in Thailand and abroad.



**Ms. Darin Mekabutr | Thai**  
 Lecturer

Ms. Darin Mekabutr has experience working in the communication design industry as a creative in an advertising agency in Bangkok and a 10 years of experience as a visual brand designer in New York. She also has over a decade of teaching experience in visual communication design . She holds a Master's degree in Broadcasting & Multimedia Arts from The College of Mass Communication And Media Arts, Southern Illinois University, USA.



## STAMFORD INTERNATIONAL UNIVERSITY

admissions@stamford.edu (Domestic)  
 international@stamford.edu (International)  
 +66 2 769 4056 www.stamford.edu

## General Education 40 Credits

## Basic Core 40 Credits

You must complete the following 10 subjects (40 credits)

- CMD101 Creativity & Concept Development
- CMD103 Design Principles
- CMD104 Drawing
- CMD105 Design History
- CMD203 Identity Design
- CMD211 Page Layout 1
- CMD221 Typography 1
- CMD243 Interactive Design 1
- CMD303 User Experience
- CMD304 Photography

## Major Requirements 40 Credits

You must complete the following 10 subjects (40 credits)

- CMD212 Page Layout 2
- CMD222 Typography 2
- CMD240 Motion Design 1
- CMD242 Motion Design 2
- CMD244 Interactive Design 2
- CMD313 Advertising Design
- CMD314 Packaging Design
- CMD401 Portfolio 1
- CMD403 Major Project 1
- CMD404 Major Project 2

## Major Electives\* 20 Credits

Students must select 12 credits from the following specialized tracks to complement their major requirements. 5 subjects ( 20 credits )

- CMD204 Information Graphics
- CMD231 3D Design 1
- CMD232 3D Design 2
- CMD251 Video Production 1
- CMD252 Video Production 2
- CMD312 Design & Marketing

## Free Electives 8 Credits

Free electives allow you to study in an area of personal interest. You must complete 2 subjects in this category, and you may choose any subject you are eligible for offer at the university.

## Internship 12 Credits

Your Internship allows you to put into practice the knowledge and skills you acquired during your coursework and reflect on how well you can apply these skills. Your Internship is to be taken in your last term, after completing all your coursework and will provide you with your final 12 credits to graduate.

