

DBM DIGITAL BUSINESS AND MANAGEMENT

TOP-UP DEGREE

Students enrolled in the Digital Business and Management program who wish to deepen their understanding of the global business environment may pursue a second degree in the United Kingdom.

By completing an additional year of study at either the **University of the West of England** or the **University of Northampton**, students can graduate with two degrees, gaining international academic exposure, cross-cultural experience, and a strong competitive advantage in the global job market.



UoN University of Northampton

UWE Bristol University of the West of England

PROFESSIONAL RECOGNITION AND CERTIFICATIONS:

CFA Institute Recognition

The program incorporates at least 70% of the CFA Program Candidate Body of Knowledge and emphasizes the CFA Institute Code of Ethics and Standards of Professional Conduct. This prepares students to pursue the globally respected Chartered Financial Analyst® (CFA) designation.

CIMA University Partner

Through partnership with the Chartered Institute of Management Accountants (CIMA), graduates receive seven exam exemptions, enabling faster progression toward a globally recognized accounting and finance qualification.

University Affiliation Program  CFA Institute®

 **CIMA**
University Partner



OFFICE HOURS: Monday - Friday. 8:30 A.M. - 05:30 P.M.



The Bachelor of Business Administration in Digital Business and Management prepares students to make informed business decisions by combining strong foundations in business and management with digital tools, data analysis, and modern technologies. The program integrates knowledge from accounting, finance, operations, and strategic management while developing the digital competencies required in today's technology-driven business environment.

Students gain the analytical and decision-making skills needed to operate in a wide range of industries. While the curriculum includes a strong Finance and Banking specialization, the program remains a comprehensive business degree that prepares graduates for careers across multiple business sectors.

To emphasize the Finance and Banking component of the curriculum, students will also receive a co-branded industry certificate issued by Stamford International University in collaboration with industry partners, in addition to their BBA degree.

INDUSTRY COLLABORATION AND PROFESSIONAL PARTNERSHIPS:

The program is developed in collaboration with leading financial organizations, including Vantage Markets and TradingView. These partnerships give students access to advanced financial technologies, professional analytical tools, and insights from industry experts.

Students also benefit from workshops, guest lectures, learning resources, and internship opportunities that strengthen financial analysis skills and provide valuable industry connections.

INDUSTRY LINKAGE

- WHA Corporation
- Dutch Mill
- TISCO Securities
- Vantage Markets
- Bangkok Bank
- CGS-CIMB Securities
- ECCO
- Kasikorn Bank
- True Corporation
- TradingView

CAREER OPPORTUNITIES

- Financial Planner
- Strategic Planner
- Project Manager
- Financial Analyst
- Entrepreneur
- Trader
- Portfolio Manager
- Banker
- Operations Manager
- Management Consultant
- Securities Analyst
- Marketing Coordinator

APPLY NOW!
INTAKE: MARCH, JULY, NOVEMBER

FACULTY MEMBERS



Mr. Kristian Luciani | Canadian
Director of Digital Business
and Management

Mr. Kristian Luciani has held various visiting and permanent positions in academia after transitioning from a role in commercial lending at HSBC Bank in Canada. He holds a Bachelor of Commerce in Finance from Canada and a Master's in Business Administration from the U.S.



Mr. Ratchat Rangpholsamrit | Thai
Lecturer

Mr. Ratchat Rangpholsamrit is the founder of STAND Limited, previously held significant positions at Deutsche Bank and Bank of Singapore. He possesses expertise in fixed income strategies and sovereign and corporate credit analysis, having also worked with Nomura and Lehman Brothers. Mr. Ratchat earned a Master of Financial Engineering and a Bachelor of Economics.



Dr. Keertiman Sharma | Indian
Lecturer

Dr. Keertiman Sharma holds a Ph.D. in Management (Accounting & Finance) from the National Institute of Development Administration. He is a Chartered Management Accountant (CMA) from the Chartered Institute of Management Accountants and holds the Chartered Global Management Accountant (CGMA) designation from the Association of International Certified Professional Accountants and Chartered Institute of Management Accountants. He also earned an MBA in Finance from Dr. Ram Manohar Lohia Avadh University.



STAMFORD INTERNATIONAL UNIVERSITY

admissions@stamford.edu (Domestic)

international@stamford.edu (International)

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CURRICULUM STRUCTURE | 160 CREDITS

General Education

40 Credits

Basic Core

40 Credits

You must complete the following 10 subjects (40 credits)

ACC120	Introduction to Financial Accounting
ACC130	Management Accounting
BUS110	Fundamentals of Management
ECO210	Fundamentals of Economics
ENI210	Business Innovation and Creativity
FIN210	Principles of Business Finance
LAW320	Business Legal Framework
BUS121	Modern Business Technologies
BUS120	Human Capital Management
MKT110	Fundamentals of Marketing

Professional Core

60 Credits

You must complete the following 15 subjects (60 credits)

MGN210	Data Visualization for Business Decisions
MGN230	Research Methods for Decision-Making and Analysis
MGN231	Managing Business Operations
MGN310	Artificial Intelligence in Business Decision Making
MGN311	Applied Business Communication in a Digital Age
MGN321	Strategic Corporate Planning in the Digital Era
MGN320	Project Planning and Execution
MGN330	Corporate Financial Management
FIN231	Personal Finance and Financial Wellbeing
FIN230	Fundamentals of Investment
FIN310	Global Financial Markets and Institutions
FIN311	Risk Management, Derivatives and Alternative Assets
FIN320	Fintech and Digital Finance
FIN330	Security Analysis and Portfolio Management
FIN220	International Financial Management

Free Electives

8 Credits

Free electives allow you to study in an area of personal interest.

You must complete 2 subjects in this category, and you may choose any subject you are eligible to offer at the university.

Internship

12 Credits

Your Internship allows you to put into practice the knowledge and skills you acquired during your coursework and reflect on how well you can apply these skills. Your Internship is to be taken in your last term, after completing all your coursework and will provide you with your final 12 credits to graduate.

