



IBM INTERNATIONAL
BUSINESS AND SUPPLY
CHAIN MANAGEMENT

TOP-UP DEGREE

Students who opt for this international pathway will have the chance to live in a country that hosts many successful multinational companies, and will receive two degrees on graduation from Stamford and Coventry University or University of Northampton, United Kingdom.



GET A DEGREE
from
Coventry University,
United Kingdom



STUDY
at
PSB Academy,
Singapore



GET A DEGREE
from
University of Northampton,
United Kingdom

STUDY
at
University of Northampton,
United Kingdom

Bachelor of Business Administration in International Business and Supply Chain Management is designed for students who want to lead global organizations with both strategic vision and operational precision. This major is uniquely positioned in Thailand, integrating international business strategy with end to end supply chain management in one comprehensive degree.

IBM focuses on how multinational companies expand across borders, manage global trade, innovation strategic planning, optimize sourcing, supply chain, and distribution networks. Students develop expertise in international markets, cross border operations, global risk management, trade compliance, and Entrepreneurship.

INDUSTRY LINKAGE

- Seko
- Indorama Ventures
- Somerville
- Eagles Air & Sea
- K Fresh
- Danieli
- Teddy House



CAREER OPPORTUNITIES

- International Business Consultant
- Export-Import Manager
- International Marketing Manager
- Business Development Manager
- International Operations Manager
- Global Strategy Manager
- Global Supply Chain Manager
- E-commerce Business Owner
- Business Expansion Strategist
- International Trade & Tariff Consultant
- International Business Consultant
- Demand Planner
- Global Sourcing Manager
- Global Risk Management Specialist
- International Trade Policy Analyst
- Global Sustainability Consultant
- Entrepreneur
- Country Manager
- Trade Compliance Officer
- Trade Operations Manager
- Global Distribution Manager
- Logistics/ Freight Forwarder
- Project Manager



OFFICE HOURS: Monday - Friday. 8:30 A.M. - 05:30 P.M.

APPLY NOW!
INTAKE: MARCH, JULY, NOVEMBER

FACULTY MEMBERS



Asst. Prof. Dr. Phanrajit Havarangsi Thai
Director of International Business and Supply Chain Management

Asst. Prof Dr. Phanrajit Havarangsi has over 20 years of experience as an educator, entrepreneur, business consultant, and researcher. She earned a Ph.D. in Management from Walden University, United States of America . She holds an M.Sc. in Global Logistics and Supply Chain Management from the University of Huddersfield, United Kingdom, and obtained a Bachelor of Business Administration from Thammasat University.



Dr. Anuphat Thirakulwanich | Thai Lecturer

Dr. Anuphat Thirakulwanich is a dynamic scholar holding a Ph.D. in Management and Quality Studies from WSB University, Poland, an MBA from King Mongkut's Institute of Technology, and a B.A. in Social Entrepreneurship from Thammasat University. He specializes in green innovation and best management practices for SMEs, with extensive teaching experience. His research focuses on the intersection of SMEs, public policy, management solution integration, and social entrepreneurship.



Dr. Pattisan Kemrichard | Thai Lecturer

Dr. Pattisan Kemrichard holds a Doctor of Business Administration from SSBM Geneva, Switzerland. He also certified in Executive Leadership from the University of Oxford, Higher Education from University College London (UCL), and Data Science from the École Polytechnique Fédérale de Lausanne (EPFL). He strives to provide transformative learning experiences, into practical decision-making skills applicable to real-world business settings.



CURRICULUM STRUCTURE | 160 CREDITS

General Education **40 Credits**

Basic Core **40 Credits**

You must complete the following 10 subjects (40 credits)

- ACC120 Introduction to Financial Accounting
- ACC130 Management Accounting
- BUS110 Fundamentals of Management
- ECO210 Fundamentals of Economics
- ENI210 Business Innovation and Creativity
- FIN210 Principles of Business Finance
- LAW320 Business Legal Framework
- BUS121 Modern Business Technologies
- BUS120 Human Capital Management
- MKT110 Fundamentals of Marketing

Professional Core **60 Credits**

You must complete the following 15 subjects (60 credits)

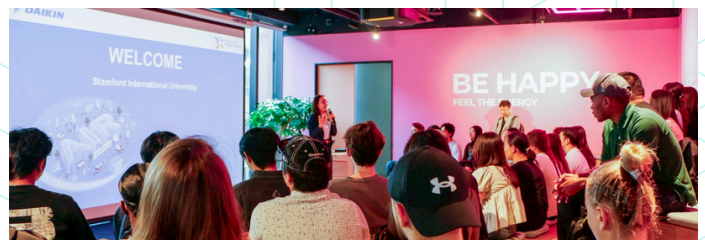
- IBM131 International Business in a Dynamic World
- IBM211 Emerging Countries in Business Competitiveness
- IBM212 Digital Technology for International Business
- IBM213 Transformational Leadership and Change Management
- IBM221 Critical Thinking and Problem Solving for Business Success
- IBM222 Innovation Strategic Planning
- IBM231 International Environmental Regulations and Business Strategy
- IBM232 Negotiation and Conflict Management
- IBM311 Global Logistics and Supply Chain Management
- IBM321 International Trade Management
- IBM322 Business Process and Value Creation Management
- IBM323 Green Supply Chain Sustainability
- IBM331 International Business Matching and Networking
- IBM332 Strategic Business for Entrepreneurship
- IBM411 Business Strategy and Supply Chain Modelling

Free Electives **8 Credits**

Free electives allow you to study in an area of personal interest. You must complete 2 subjects in this category, and you may choose any subject you are eligible for offer at the university.

Internship **12 Credits**

Your Internship allows you to put into practice the knowledge and skills you acquired during your coursework and reflect on how well you can apply these skills. Your Internship is to be taken in your last term, after completing all your coursework and will provide you with your final 12 credits to graduate.



STAMFORD INTERNATIONAL UNIVERSITY

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